

## Increase Engagement & Learning Outcomes

Providing the best educational experience requires a complete engagement solution.

### Adopt custom-tailored learning programs to deliver increased engagement in course materials.

**Engagement is a problem.** Many students struggle to engage with course materials, which can lead to poor outcomes.

**Engagement leads to better outcomes.** When students engage with course materials, they learn more, gain confidence, and earn better grades. The VitalSource Learning Solutions Team offers the highest level of service and academic expertise in the industry, creating tailored solutions designed to solve the engagement challenge.



#### Facilitate Needs Assessment

The VitalSource team conducts an analysis of existing learning assets, initiatives, and processes to consult on solutions, including content conversion services, evaluating outcomes through data collection and analysis, and more.



#### Expand Program Offerings

Strengthen existing programs and develop new offerings to enhance student success, increasing enrollment, revenue, and retention.



#### Ensure Pedagogically Sound Design

Support student success with an approach rooted in learning science and human-centered design, ensuring effective, evidence-based solutions.

### The Complete Course Development Process



#### Support Faculty Training

Equip faculty with the tools and expertise needed to drive engagement and increase digital adoption rates.



#### Scale Development & Distribution

Facilitate content curation, build and assembly, accessibility compliance, release management, and quality assurance.

From content conversion services to evaluation of outcomes via data collection and analysis, the goal is to ensure the delivery of impactful and engaging learning experiences.



**Increase student engagement with a custom learning program.**