

# The Virtual Store: Built for Student Success

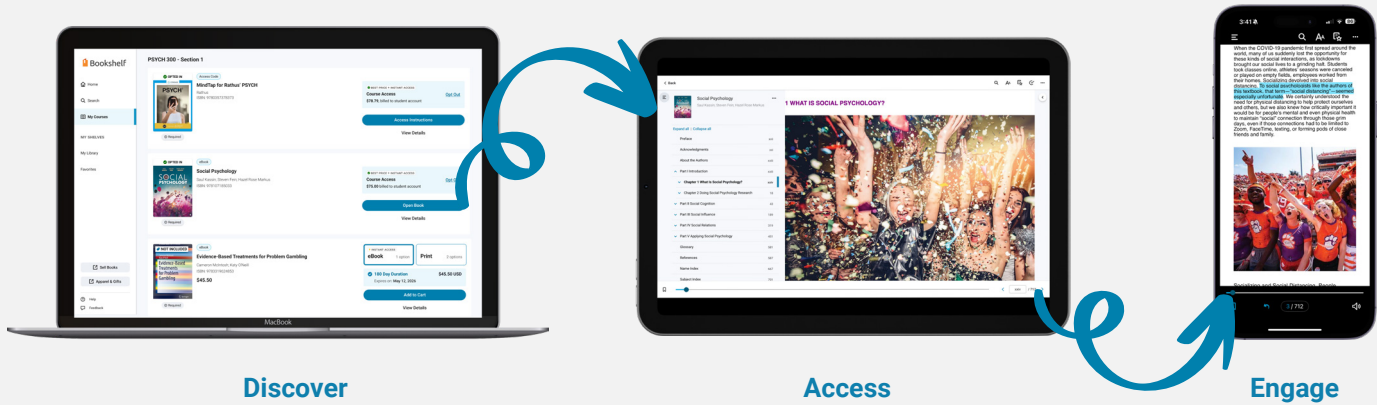
A branded, campus-wide solution that simplifies discovery, ensures day one access, and supports every step in the course materials journey.



## Created to Solve Today's Course Materials Challenges

With flexible support for Day One Access programs and traditional purchasing, the Virtual Store creates a personalized, mobile-friendly experience. Instructors easily discover and select content, and students see exactly what they need for each course, ready to learn from day one.

Virtual Store is the only industry solution that brings discovery, purchase, access, and engagement together in one unified course materials platform, available on any device.



### Seamless Access & Stronger Student Engagement

- ✓ **One Platform, Every Format:** Students discover, purchase, and access all materials, digital or print, through your branded storefront or learning management system.
- ✓ **Seamless Access:** Provide students one-click access to Day One program content and digital purchases, all within one platform, reducing codes, clicks, and confusion.
- ✓ **Industry-Leading eReader:** Bookshelf®, our best-in-class eReader, powers student engagement with an unparalleled reading and study experience.

### Maximize Efficiency & Drive Institutional Results

- ✓ **Streamlined Integration:** Reduce IT and administrative burdens with streamlined workflows and industry-leading integrations, freeing your teams to focus on strategic priorities instead of troubleshooting.
- ✓ **Operational Efficiency:** Simplify reporting, voucher management, and billing with smarter administrative tools designed to scale with your institution's needs.
- ✓ **Compliance & Security:** Protect student data with VitalSource's SOC II-compliant security protocols and maintain a secure environment aligned with institutional standards.
- ✓ **Superior Faculty Support & Adoption Services:** Our dedicated team partners with faculty to simplify adoption, ensure timely selections, and offer students flexible options including digital, new, used, rental, and Day One Access.
- ✓ **Actionable Insights:** Access real-time data across the course materials process to identify gaps, plan effectively, and make informed decisions that support student success and streamline operations.



Power your institution's course materials strategy with the Virtual Store and our Day One Access programs. Schedule a demo today.