

 Bookshelf + CoachMe®

Increasing Student Motivation

One Instructor's Experience with Bookshelf CoachMe

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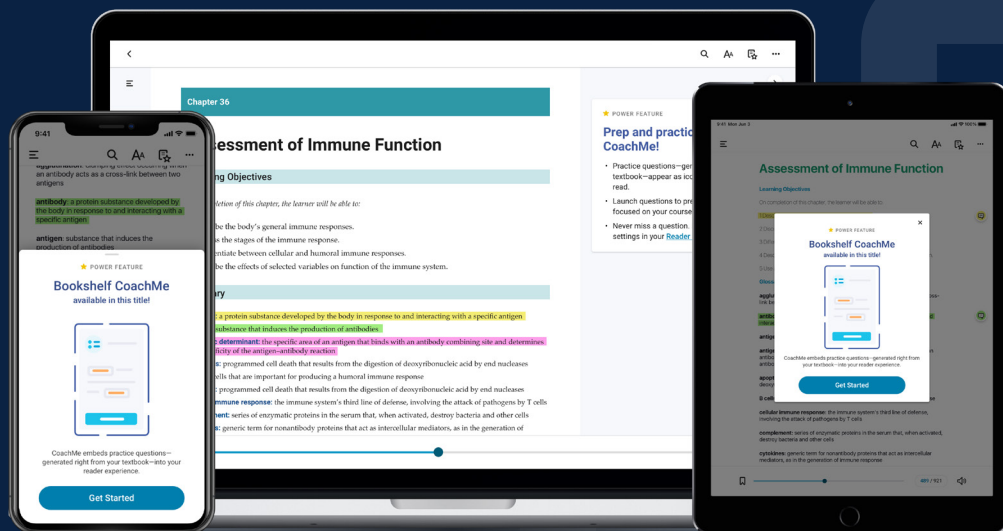
Ensuring Students Bring Their A Game to Class



Meet Bookshelf CoachMe.

Bookshelf CoachMe is a free, built-in study coach that provides embedded practice throughout the etext, offering “in the moment” learner engagement and low-stakes confirmation of the material.

Students prepare, practice, and focus all in one place, so they show up to class confident and ready to learn.



Getting Acquainted with Dr. Kelly Odenweller

Kelly Odenweller, Ph.D., is an associate teaching professor in the Communications Studies program at Iowa State University. Dr. Odenweller currently teaches undergraduate courses on professional communication, interpersonal communication, family communication, and gender communication, as well as the senior capstone research seminar, using a variety of formats and tools to engage her students. We sat down with Dr. Odenweller to learn more about the experience that she and her students had with Bookshelf CoachMe during her Summer 2022 course.



About the Course

Q: Let's talk about the format of your Summer 2022 course.

A: My accelerated summer Comms Studies course was exclusively online; however, we did meet synchronously once a week. At that in-person session, I reviewed with students the 3 chapters we go through each week. Most students show up and enjoy that time we have together to review the material and get to know their classmates. However, for the most part, they are doing their readings and assignments remotely and submitting online each week.



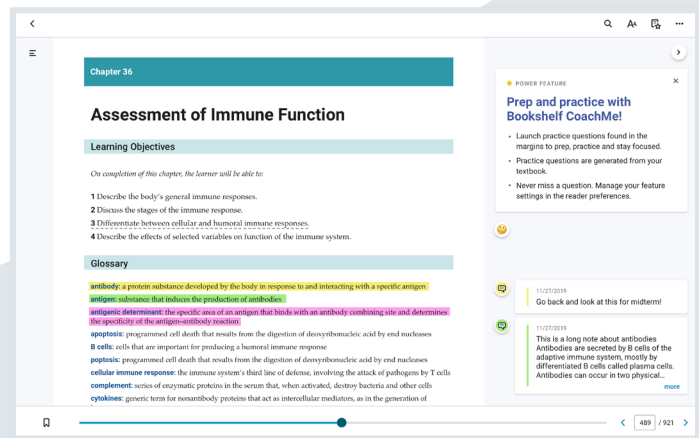
A New Approach

Q: Were there any challenges you experienced?

A: An ongoing challenge I have is getting the students to read the textbook. This is not a challenge that I have only with this course or a summer course, but a challenge I have with all my courses: getting students to read the materials.

Q: Tell us how you were able to overcome that challenge.

A: One way I incentivize students is to create quiz questions based on the textbook so that students begin to realize that if they read the book, they will score better. What I did differently this term because I had access to the Bookshelf CoachMe questions is I gave extra credit to students who read the chapters and used Bookshelf CoachMe. Because I could access the analytics, I was able to see which students opened the textbook and used Bookshelf CoachMe questions. I really liked that opportunity to say, "I'll be able to see who's reading and who's not, and not only is it going to affect your quiz score, it's also going to benefit you with the extra credit if you are reading the book and using the Bookshelf CoachMe review questions."



Building Student Confidence

Q: Do you think Bookshelf CoachMe made a difference in your students' learning?

A: Bookshelf CoachMe made a difference. Students who might not have opened the book or completed the review questions now had an incentive to do so. I think it also made a difference on their quiz scores because they were reading. So yes, I do think that Bookshelf CoachMe was a nice benefit to students this term.

Q: Did you notice any differences in the students who used Bookshelf CoachMe compared to those who didn't?

A: The students who were using Bookshelf CoachMe review questions were performing at a higher level on quizzes and writing assignments. The students who were doing the readings and the Bookshelf CoachMe review questions were also the ones who were “speaking up” in class.



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Jupiter's familiar stripes and swirls are actually cold, windy clouds of ammonia and water, floating in an atmosphere of hydrogen and helium. Jupiter's iconic Great Red Spot is a giant storm bigger than Earth that has raged for hundreds of years.

Saturn

Saturn is the sixth planet from the Sun and the second largest planet in our solar system. Adorned with thousands of beautiful ringlets, Saturn is unique among the planets. It is not the only planet to have rings—made of chunks of ice and rock—but none are as spectacular or as complicated as Saturn's.

Like fellow gas giant Jupiter, Saturn is a massive ball made mostly of hydrogen and helium.

Uranus

Uranus is known as the "sideways planet" because it rotates on its side. The first planet found with the aid of a telescope, Uranus was discovered in 1781 by astronomer William Herschel, although he originally thought it was either a comet or a star.

Neptune

Dark, cold and whipped by supersonic winds, ice giant Neptune is the eighth and most distant planet in our solar system. More than 30 times as far from the Sun as Earth, Neptune is the only planet in our solar system not visible to the naked eye and the first predicted by mathematics before its discovery. In 2011 Neptune completed its first 165-year orbit since its discovery in 1846.

Practice Question
Correct

Saturn is _____ away from the moon.

5 planets

6 planets

7 planets

8 planets

Great work! Continue to challenge yourself further.

Continue

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Correct

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NASA's Voyager 2 is the only spacecraft to have visited Neptune up close. It flew past in 1989 on its way out of the solar system.

Knowledge Check
Incomplete (30 Questions)

YOUR RESULTS

76%

✓ 23 Correct
✗ 4 Incorrect
⊖ 3 Incomplete

1. How many planetary systems have we discovered outside of the Milky Way?

100's

1000's

10,000's

100,000's

Check All Answers

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Incomplete (30 Questions)

YOUR RESULTS

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✓ 23 Correct
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Check All Answers

Performing at a Higher Level

Q: How would you describe Bookshelf CoachMe to a colleague?

A: I would describe Bookshelf CoachMe to my colleagues as an added resource that's built into the online textbook. It's an opportunity for students to review extra material as they read, and they don't have to do any extra steps—the questions will pop up as they are moving through the online textbook, and they can access 3-4 questions for every page or two in the textbook. Students are not graded on those questions; they are simply there to help prepare students for required assignments or a required quiz and help them feel more confident about the material.

Q: Would you recommend Bookshelf CoachMe to a colleague?

A: I would definitely encourage my colleagues to use Bookshelf CoachMe in their courses. I honestly don't see any downsides to offering students extra review material and resources so that they can perform better in a course.



“...[I]t's an opportunity for students to review extra material as they read, and they don't have to do any extra steps—the questions will pop up as they are moving through the online textbook.”

The Future Looks Bright

Q: Would you use Bookshelf CoachMe in a future course?

A: I would absolutely use Bookshelf CoachMe in a future course. It helped to prepare students for the requirements of the course, it encouraged them to read, and got them more engaged in the course. The best-performing students were the students who read the chapters and did the Bookshelf CoachMe review questions. It was a great resource for my students to have.



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Prepare. Practice. Focus.

PRACTICE:

After answering Bookshelf CoachMe questions, students will see what they already know, so they can focus on what they need to learn.



PREPARE:

When reading the Bookshelf etext, students answer practice questions in the margins and knowledge checks at the end of the chapter. They'll get immediate feedback on their responses.

FOCUS:

Students now have one place to learn it all. The Bookshelf etext lets students prepare, practice, and focus all in one place.

Ready to Get Started with Bookshelf CoachMe?



It's as easy as 1, 2, 3.

How do Instructors find Bookshelf CoachMe

1. Browse the VitalSource Bookshelf library.
2. Search for your adopted title(s).
3. Look for the Bookshelf CoachMe icon and see if your adopted title has Bookshelf CoachMe.

Note: *There is no training necessary for instructors, students, technology teams, or administrators.*

What Do I Need to Tell My Students

1. Imagine having a free study coach whenever you need it.
2. Look for the Bookshelf CoachMe icon in Bookshelf or visit the VitalSource store to see thousands of titles available with Bookshelf CoachMe.
3. Show up to class feeling confident and ready to participate.

Note: *Don't forget Bookshelf CoachMe is FREE.*



**Studying just got a whole lot easier
with Bookshelf CoachMe.**

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